

ANTHONY CAST

3530 NE Webster Street, Portland OR 97211 | 503.998.8720

anthonycast@gmail.com | [@anthonycast](https://www.linkedin.com/in/anthonycast/) | <https://www.linkedin.com/in/anthonycast/>

EXECUTIVE SUMMARY

- Project director, analyst, leader, open source technologist and creative thinker with 15 years of web/software experience
- Wide and deep experience with production, team building and leadership, methodology, business analysis, forecasting
- Driven to constantly learn, innovate, collaborate, quantify, organize, build, communicate, and deliver results

EXPERIENCE

Director of Resourcing

[Phase2 Technology](#), Portland OR, 2014-2017

- Staffed 90 personnel in engineering, product management, analysis and design roles across ~90-100 concurrent projects
- Forecasted ~\$6-8M quarterly in project load across intercontinental delivery personnel and contractor bench
- Nurtured partnerships with firms in Ukraine, Costa Rica, Canada and Mexico to augment capabilities and save ~\$350k/qtr
- Partnered with GMs, sales ops, and delivery groups to predict shortfall and engage contract/permanent hires
- Defined and executed funnel workflows and reporting between business development, production and legal
- Built multi-variate talent map of 200 distinct capabilities for strategic gap analysis and planning for targeted growth
- Negotiated deals and executed SOWs and change orders with vendors supplying engineering and QA specialties
- Analyzed project data and built dashboards with NetSuite, Salesforce, and FinancialForce re priorities and utilization
- Evolved company apprenticeship program by 300% to cultivate junior developers and product managers
- Overhauled applicant and vendor tracking systems to reduce time to hire by ~25% over previous processes
- Clients: [Al Jazeera](#), [Columbia University](#), [MLS, JNJ](#), [Pinterest](#), [Reddit](#), [Thomson Reuters](#), [Turner](#), [Twitter](#), [UN](#), [Workday](#)

Director of Production

[OpenSourcery](#), Portland OR, 2013-2014

- Led implementation teams to deliver open-source software solutions via agile and waterfall methodologies
- Organized a production floor of 30 concurrent projects against 15 personnel with ~\$2M annually in open work
- Consulted and advised client project owners and stakeholders on delivery needs, goals, scope negotiation
- Developed and managed as direct reports a team of 8 software engineers and 1 quality assurance lead
- Analyzed weekly and monthly projected and realized revenue with leadership team
- Opened and closed all projects in LiquidPlanner production environment and managed invoicing systems
- Forecasted project velocity and resource needs across all open, queued and prospective projects
- Planned work for maximum efficiency, innovation, revenue, work flow, and client satisfaction
- Co-led a 12 person multi-disciplinary, agile team to rebuild AmeriCorps VISTA site in Drupal 7 CMS
- Architected UX and specification documents for design and implementation of Drupal sites
- Partnered with design vendors and internal development and QA teams to deliver projects on time and scope
- Clients: [BEF](#), [Education Northwest](#), [ILFI](#), [Mentor Graphics](#), [OHSU](#), [Princeton University](#), [Tektronics](#), [Terrafugia](#)

Interactive Producer

[CMD Agency](#), Portland OR, 2010-2013

- Produced 10-12 concurrent interactive projects with average quarterly budgets ~\$450k
- Delivered integrated digital solutions including web, print, email, events, social media, application development
- Defined deliverables and scope, controlled production schedules and budgets, managed clients and partners
- Assembled and led multi-disciplinary teams across creative, technical, QA, strategy, paid media, social media
- Led *What About Me*, a company-first infographic-generating app that visualizes Facebook, Twitter, YouTube user data
- Coordinated *A Momentary Lapse*, an online time-lapse video contest in partnership with YouTube, Katalyst, Google
- Built POEM, an AIR app that visualizes energy usage reported to prototype sensors in remote high-efficiency buildings
- Led team for HEMS, technical documentation for an in-home thermostat-replacement energy management console
- Delivered at-event technical solution to display live SMS messages from audience at the Seattle Rock N Roll Marathon
- Led team for STEM Infographic, a visualization for Intel CEO Paul Otellini and the White House STEM conference
- Clients: [Intel](#), [Care Innovations](#), [Plantronics](#)

Web Project Manager

[Saturno Design](#), Portland OR, 2005-2010

- Led and produced projects as primary contact between client and team of .NET developers, visual designers
- Tracked 5-6 project budgets per quarter at ~\$300k and scoped ongoing development and support
- Designed database specifications, front-end layouts and use cases for CMS backends and public sites
- Developed front-end templates for screen, print, mobile and integrated views with custom software products
- Executed production needs such as database/CMS integration, browser issue resolution, data migration and import
- Counseled clients with ongoing site improvements, feature definition to meet their digital marketing needs
- Delivered over 15 new public sites, intranet/extranet applications, and post-launch support engagements
- Clients: [Anslow Law](#), [Bullivant](#), [Farleigh Wada Witt](#), [Fisher Phillips](#), [Gentry Locke](#), [HFO Real Estate](#)

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ADDITIONAL EXPERIENCE

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|------------------------------------|-------------------------------------------------|---------------|-----------|
| ▫ Quality Assurance Analyst | Summit Projects | Hood River OR | 2010-2010 |
| ▫ Technical Lead | Johnson Creek Watershed Council | Milwaukie OR | 2004-2005 |
| ▫ Consultant | Freelance | Portland OR | 2003-2005 |
| ▫ Proposal Writer | Deloitte & Touche | Portland OR | 2002-2003 |
| ▫ Network Technician | Stream International | Beaverton OR | 2001-2002 |
| ▫ Information Architect | DigitalDay Creative Group | Fairlawn OH | 1999-2000 |
| ▫ Teacher | Parkland College | Champaign IL | 1998-1999 |

CAPABILITIES AND SKILLS

- Multi-disciplinary team leadership, mentoring, remote work, process improvement, talent cultivation, collaboration
- Scope control, SOWs, resourcing, scheduling, client leadership, program and project management
- Logistics, analysis, methodology development, data-driven decision-making, data visualization, content management
- Conflict resolution, emotional intelligence, conflict negotiation, contracts, active listening, team motivation
- Strategic planning, requirements gathering, knowledge management, consensus building, feature definition, UX
- Business intelligence, P&L, budgeting, growth planning, sales operations, forecasting, invoicing, international partnerships
- Salesforce, FinancialForce, LiquidPlanner, JIRA, OpenAir, Harvest
- HTML, CSS, JavaScript, .NET, SQL, Selenium
- Python, pandas, R, Git, bash
- Drupal, Wordpress, Hugo, Jekyll, AEM
- Linux, Manjaro, Debian, macOS, Windows, Android
- Basic fluency in Spanish

EDUCATION

University of Illinois, Urbana-Champaign, IL

- M.A. English, emphases in American literature, philosophy
- Graduated *summa cum laude*, high pass on exams, GPA: 3.93/4.0
- University of Illinois Teachers Ranked Excellent by their Students

Miami University, Oxford, OH

- B.A. Psychology, English, emphases in mathematics, history, cognitive and physiological psychology
- Graduated *summa cum laude*, GPA: 3.98/4.0
- Distinguished Undergraduate Teaching Fellow in Neuroscience, and in Rhetoric
- *Phi Beta Kappa*

INTERESTS

Zymurgy, vegetarianism, running, bicycling, motorcycles, cartography, open source, parenting, sustainable living, teaching, cognitive psychology, board games, literature, science fiction, photography, jazz